



EVERY INDIVIDUAL
SUCCESS STORY
HAS ITS OWN
SUPPORTING CAST



HSBC
Advance

Welcome to the HSBC Advance service, designed with your needs in mind.

We know that in life, even the most personal ambitions are rarely achieved alone- it's your network of friends, family, contacts and colleagues that inspire you to keep aiming higher. So whatever your ambitions for the future, we know that they are more likely to be achieved with the help of a team.

At HSBC, we'd never claim to play a starring role in your successes, but we're here to help you in every way we can. Together, We Advance.

Read on to see how our online tools, individual support, preferential rates and on-going customer rewards can help you stay in control of your finances and achieve your goals for the future.

Online, on mobile and on your side

Whether you're trying to manage your cash flow or are making big plans for the future, our online tools are designed to help you bank with ease. If you are interested in owning a property, our online calculators can help you determine how much you can afford. You'll also have access to secure, fast and simple online applications for a wide range of banking products and services.

Fast access and control of your money whenever you need it, wherever you are

As an HSBC Advance customer, you can do your day-to-day banking any time of the day or night. Secure Internet and mobile banking keeps you in control of your money, wherever you are in the world. You'll also enjoy a range of extra benefits such as fee-free HSBC ATM access worldwide, the ability to view all your global HSBC accounts and make instant transfers between them using internet and mobile banking, and 24/7 customer care through your own dedicated contact centre team. Because if there's a way we can help, we will.

Financial expertise and support, tailored to your needs

No matter how good you are with money, there will be times when you want a little advice or support. That's why our team of Advance Bankers are more than happy to talk with you in person, over the phone or connect with you via email. Our Advance Bankers are fully certified in Wealth Management and Investments. So whether you're planning a move or just planning ahead for the future, we'll support you however we can.





Enjoy preferential rates and personalised rewards

There's no such thing as a typical HSBC Advance customer. This is why we make the effort to understand your needs and how you like to bank. We'll offer you localised offers and rewards that we think you'll be interested in, as well as discounted rates that we're sure you'll enjoy. If we want to help you reach your individual goals, we need to treat you like an individual.

Eligibility and Applying for HSBC Advance

To qualify for HSBC Advance you should maintain one of the following with HSBC Bermuda:

- ▶ \$20,000 in deposits and/or investments
- ▶ A mortgage in good standing

To Apply

Visit www.hsbc.bm/hsbcadvance or

Call +1 441 299 5454

Come in to any HSBC branch

For more information about HSBC Advance

Call +1 441 299 5454

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HSBC Bank Bermuda Limited
37 Front Street, Hamilton HM11 Bermuda

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